



COMPETITIVENESS AND INNOVATION FRAMEWORK PROGRAMME

ICT PSP/2008/1, Project Number 238904

Project Acronym: **Long Lasting Memories**
Project Number: **238904**
Project Type: **Pilot Type B**
Project Full Title: **Long Lasting Memories**

ICT PSP Main Theme addressed: **1.4: ICT for ageing well with cognitive problems, combining assistive and independent living technologies**

D2.4 Report on offline marketing material dissemination

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1 Aim and background of the report

This is the first dissemination report to be delivered for the LLM project covering the first 10 months of the project (June 2009 – March 2010). This report summarizes dissemination activities implemented in this period. It is being prepared by the communication manager, with the assistance of all LLM partners.

This dissemination report covers the **pre-piloting stage** (month 1-10) of the project during which our target was to raise awareness on the upcoming pilots. The objectives set, the methodology followed and the expected results planned were disseminated online and offline.

For our dissemination purposes we identified three main target groups:

- **End-users:** All those who might actually use the products developed in the project. These are the elderly people, directly benefit from LLM by increasing their quality of life.
- **Actors directly interacting with the end-users:** These are close relatives and friends of the end users, formal and informal care persons and care organisations and their representatives. This group will benefit from LLM directly when using the LLM service to assist end-users and indirectly when the care needs of end-users are reduced.
- **Decision-makers, supporters and other stakeholders:** They include all those who have, in one way or another, an interest in seeing the LLM service or outputs in the market, and include private or institutional investors, government bodies, social security managers, insurance companies, industry bodies and technology providers, professional networks, CSOs and NGOs, etc. These are institutions and private or public organisations that will not directly use the LLM service, but who can contribute in organising, paying or enabling it. Common to these is a financial benefit from LLM that will come either from direct sales, or from increased efficiency and effectiveness which result in saving expenses or by not having to increase expenses in the mid and long term. This group also includes political decision makers such as the European Commission, national or regional governments and the responsible ministries.

We used a two-level dissemination strategy and we report:

- The **consortium's overall dissemination activities**, that is the dissemination activities carried out by the consortium as a whole.
- The **individual dissemination activities of each consortium member**, according to his specific type of organization, businesses, activities (marketing and others), markets, infrastructure, resources, etc.

2 Dissemination activities

LLM has created a network for the effective dissemination of its aims and results, facilitated by a variety of activities. The general dissemination activities that are being carried out in the project are listed below:

Activities		Means	
DISSEMINATION	Internal	<ul style="list-style-type: none"> ▪ Project Meetings ▪ Project Reports ▪ Reports, Publications, Deliverables ▪ E-Mail List ▪ Internet ▪ Video & Phone Conference 	
	External	Dissemination on the Internet	<ul style="list-style-type: none"> ▪ Project Website ▪ E-mail / Mailing Distribution list
		Distribution of Promotion Materials	<ul style="list-style-type: none"> ▪ Logo & “corporate design” ▪ Publications in scientific/specialized magazines ▪ Press Releases ▪ Brochures, Notices in journal, Posters, Folders, Flyers & Advertising ▪ Videos ▪ Reports ▪ Newsletters ▪ Mailing List
		Organisation/ Participation of/in Events	<ul style="list-style-type: none"> ▪ Participation in conferences, workshops, trade fairs, exhibitions ▪ Organisation of Workshops ▪ Open Information Days ▪ Actions of Targeting of scientific community, authorities, Policy Makers
		Establishing Contacts/ Network of interest	<ul style="list-style-type: none"> ▪ Personal Contacts with Key People ▪ Participation in Workshops/Conferences ▪ Project Meetings (formal & informal) ▪ E-mail/Mailing List ▪ Continuation Issues

All these activities have been carried out and are still being foreseen with the main aim to:

- inform,
- generate a discussion under the LLM topic,
- receive feedback,

- present the project to stakeholders,
- present the results of the project,
- discuss the results,
- provide training,
- develop the LLM community.

2.1 Dissemination tools

A number of tools are developed and given to project partners, in order to be used in their dissemination and publicity activities:

2.1.1 Logo and corporate design

The project **logo** plays an important role in creating the project identity. It is included in all documents, dissemination materials, presentations in events and conferences and online channels.



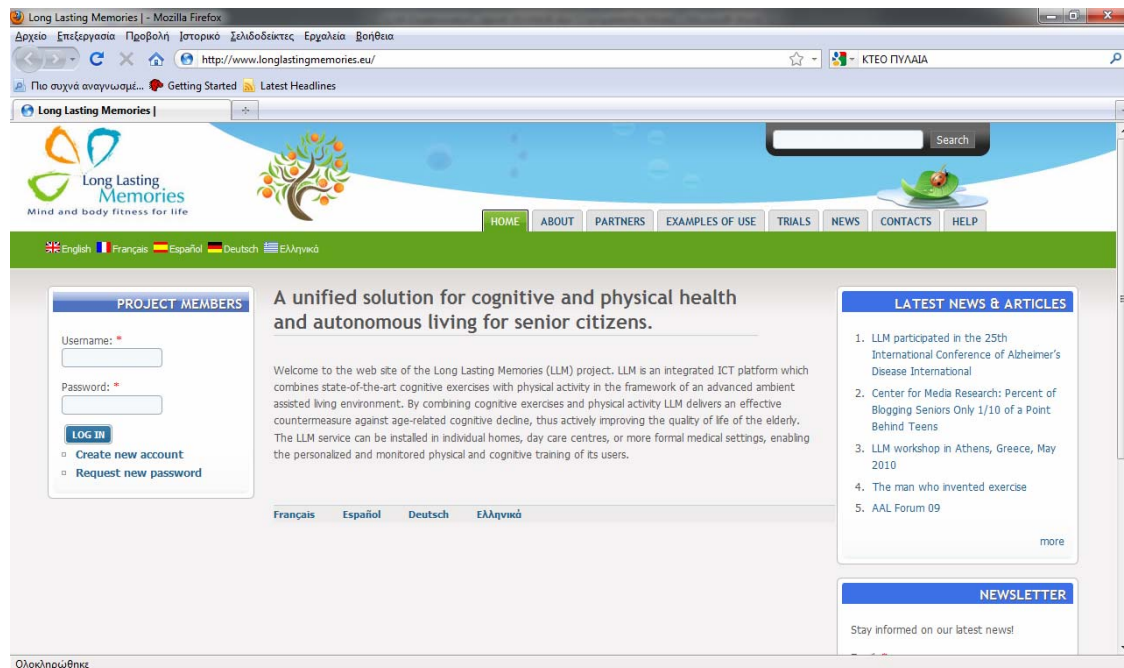
The logo is also used in the corporate identity of the project that includes business cards, envelope, letterhead etc.



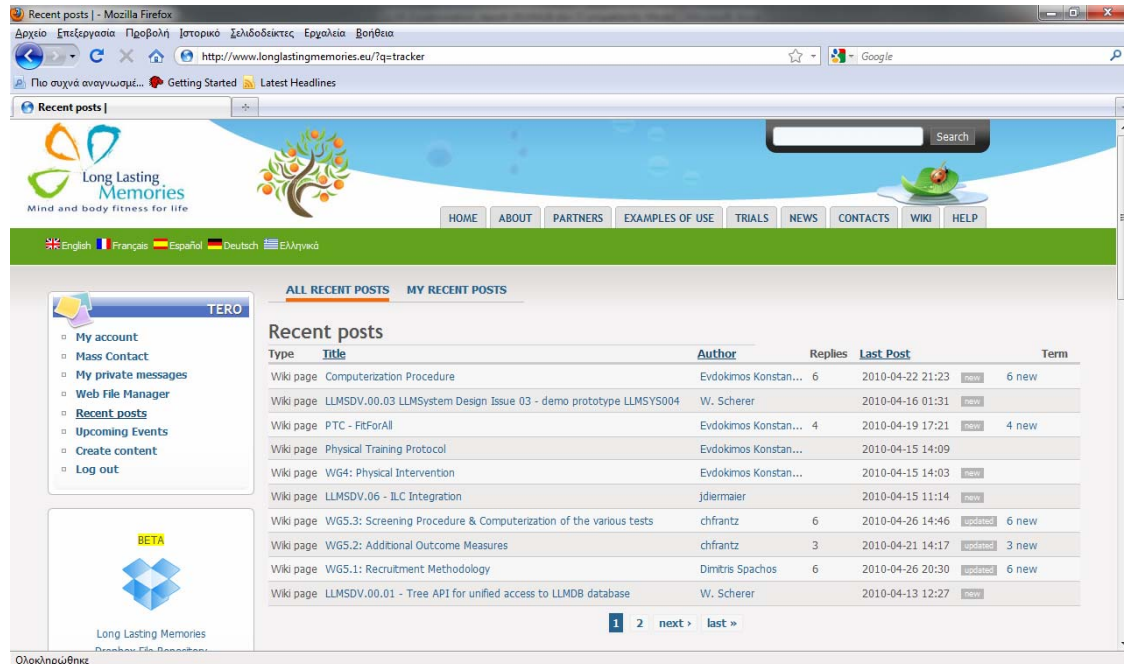


2.1.2 LLM Website

The LLM web site (<http://www.longlastingmemories.eu>) has been developed as one of the main dissemination tools. It also serves as the hub through which the user groups will be able to find and access the outcomes of the project. More details about the project's website is included in D2.2 Web Site. The Home Page of LLM website is presented below:



One screenshot of the internal area of the project is the following:



The screenshot shows a web browser window displaying the 'Recent posts' page of the Long Lasting Memories website. The page features a navigation menu with links for HOME, ABOUT, PARTNERS, EXAMPLES OF USE, TRIALS, NEWS, CONTACTS, WIKI, and HELP. A search bar is located in the top right corner. The main content area is titled 'Recent posts' and displays a table of posts with columns for Type, Title, Author, Replies, Last Post, and Term. The table lists several posts, including 'Computerization Procedure', 'LLMSDV.00.03 LLMSysSystem Design Issue 03 - demo prototype LLMSYS004', 'PTC - FitForAll', 'Physical Training Protocol', 'WG4: Physical Intervention', 'LLMSDV.06 - ILC Integration', 'WG5.3: Screening Procedure & Computerization of the various tests', 'WG5.2: Additional Outcome Measures', 'WG5.1: Recruitment Methodology', and 'LLMSDV.00.01 - Tree API for unified access to LLMDB database'.

Type	Title	Author	Replies	Last Post	Term
Wiki page	Computerization Procedure	Evdokimos Konstan...	6	2010-04-22 21:23	6 new
Wiki page	LLMSDV.00.03 LLMSysSystem Design Issue 03 - demo prototype LLMSYS004	W. Scherer		2010-04-16 01:31	new
Wiki page	PTC - FitForAll	Evdokimos Konstan...	4	2010-04-19 17:21	4 new
Wiki page	Physical Training Protocol	Evdokimos Konstan...		2010-04-15 14:09	
Wiki page	WG4: Physical Intervention	Evdokimos Konstan...		2010-04-15 14:03	new
Wiki page	LLMSDV.06 - ILC Integration	jdiemaier		2010-04-15 11:14	new
Wiki page	WG5.3: Screening Procedure & Computerization of the various tests	chfrantz	6	2010-04-26 14:46	updated 6 new
Wiki page	WG5.2: Additional Outcome Measures	chfrantz	3	2010-04-21 14:17	updated 3 new
Wiki page	WG5.1: Recruitment Methodology	Dimitris Spachos	6	2010-04-26 20:30	updated 6 new
Wiki page	LLMSDV.00.01 - Tree API for unified access to LLMDB database	W. Scherer		2010-04-13 12:27	new

2.1.3 Poster and Brochure

A project brochure has been developed and printed. It has been distributed at various conferences, meetings and discussions. The brochure provides an overview of the project, contact and website details, reflect the benefits and quality of the LLM project, as well as highlight the strength of the project consortium and the support of the CIP and the European Commission. Both the brochure and the poster is also be available on the project website in pdf format:



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- Investigacion y Desarrollo Informatico Eikon sl, Spain www.ideikon.com
- Fundacion Intras, Spain www.intras.es
- E-seniors, France www.e-seniors.com/fr
- Global Security Intelligence Limited, UK www.gsisol.com
- Health centre Vryonas, Greece www.vryonas.gr
- Milton Keynes Council, UK www.milton-keynes.gov.uk



www.longlastingmemories.eu



What is LLM?

Long Lasting Memories (LLM) is an EU project aiming at an integrated ICT platform which combines state-of-the-art cognitive exercises with physical activity in the framework of an advanced ambient assisted living environment. By combining cognitive exercises and physical activity LLM delivers an effective countermeasure against age-related cognitive decline, thus actively improving the quality of life of the elderly. The LLM service can be installed in individual homes, day care centres, or more formal medical settings, enabling the accident-free, personalized and monitored physical and cognitive training of its users.

Why is LLM needed?

It is widely documented that the Earth's elderly population is growing. Demographic trends are revealing: In 1950 the European countries had a population of age 65+ of 45 million; in 1995 the population of age 65+ had more than doubled to 101 million; by 2050 Europe will have 173 million people aged 65+. Eighteen out of the 20 countries in the world with the highest percentages of older people are in Europe. In these countries, between 13.2% and 17.9% of the population are over 65 years old. The UK Census 2001 found that, for the first time, there are more people over the age of 60 than there are children, with the greatest increase in the age group of 85 and over. EU countries are the oldest in the world and are expected to age further in the next decades, in connection to longer life expectancies.

Furthermore, other social trends (more women at work, dispersed families) lead to old people who are limited in their homes or institutionalised and left to face social exclusion. The elderly can feel safe there, but the quality of life that is imposed to them is low, further aggravated by cognitive degeneration which follows lack of opportunities to actively participate in society.

LLM comes as a response to these problems, offering the elderly an opportunity to improve their cognitive and physical condition, and to continue feeling an active part of society.

What are the LLM project activities?

The LLM project runs from June 2009 to February 2011, and is partially funded under the ICT Policy Support Programme (ICT PSP) as part of the Competitiveness and Innovation Framework Programme by the European Community. During the project, the LLM service will be tested in real life situations in order to consolidate requirements and validate functionality of the solution. To achieve consistency of requirements and specifications across the whole value chain, the consortium includes a multidisciplinary team of partners encompassing a broad spectrum, from technology development to service providers, and including public authorities from each country that have responsibilities in the relevant area of care or supply of services.

Four consecutive rounds of testing will take place in 5 EU Member countries (Austria, France, Greece, Spain, and the UK) for a period of 15 months. Effective cooperation of public authorities and private institutions will be pursued through extensive dissemination activities as an effort to promote a business model based on public-private-partnership.

Who will participate in the testing?

Testing will be focused upon elderly volunteers who will be screened and monitored throughout the course of the trials to provide high quality data quantifying the results of the LLM solution. In addition, the testing participants will provide feedback to help improve the solution. Testing will be conducted in accordance with relevant regulations for the protection of the participants; all test protocols will utilise good ethical practices and comply with European and national legislation.

Testing participants (end users of the service) will include:

- People living at their houses, utilising the LLM monitoring environment and training services ("At Home" installation).
- People visiting day care centres, utilising a centralised monitoring environment and using the training components as well ("Day care centre" installations).
- People being hospitalised in clinical centres and hospitals, utilising a centralised monitoring environment, while following the cognitive training and using the physical training component as complementary to their physiotherapy sessions ("Hospital" installations).


What is the technology behind LLM?

The LLM platform is designed to comprise three existing components which perform complementary and interactive tasks to provide the system's services:

- The Independent Living Component (ILC) is based on the eHome system, which is a network of distributed, wirelessly-operating sensors connected to an embedded system (the e-Home central unit). It includes features such as intelligent learning of normal and exceptional patterns of behaviour (dangerous situations or indicators for emerging health problems) and relevant alarms. e-Home is a project funded by the Austrian Research Promotion Agency (FFG).
- The Cognitive Training Component (CTC) is designed to support cognitive exercises provided by specialised software. A variety of software can be used for this process; a careful selection and evaluation has been performed by the LLM partnership to identify the appropriate software for testing during the project and for completing customization and localization of this software as needed for the initial deployment and the pilot testing of the LLM system.
- The Physical Training Component (PTC) is comprised of custom training equipment, according to specialised needs of the elderly. The only prerequisite for this equipment is to be able to provide exercise performance output. This output will be forwarded to the central LLM system for further processing.


www.longlastingmemories.eu





Long Lasting Memories (LLM)

(A unified solution for cognitive and physical health and autonomous living for senior citizens)



Funded under: The Information and Communication Technologies Policy Support Programme
Area: Objective 1.4 - Experience sharing and cooperation

What is LLM?

Long Lasting Memories (LLM) is an EU project within an integrated ICT platform which combines state-of-the-art cognitive exercises with physical activity in the framework of an advanced ambient assisted living environment. By combining cognitive exercises and physical activity, LLM delivers an effective countermeasure against age-related cognitive decline that actively improves the quality of life of the elderly. The LLM service can be installed in individual homes, day care centres, or in home medicine facilities, enabling the identification, personalised, and monitored, physical and cognitive training of its users.

Why is LLM needed?

It is widely documented that the Europe elderly population is growing. Demographic trends are revealing in 1925 the European countries that a population of age 65+ of 45 million. In 1925 the population of age 65+ had more than doubled to 101 million. In 2020, Europe will have 173 million people aged 65+. Eighteen out of the 23 countries in the world with the highest percentage of older people are in Europe. It has a forecasted between 12.2% and 17.3% of the population are over 65 years. The UK Census 2011 found that, for the first time, there are more people over the age of 65 than there are children, with the greatest increase in the age group of 65 and over. EU countries are the oldest. If the current rate were to continue, the number of people aged 65 and over is expected to triple by the year 2050.


Furthermore, other social trends (more women at work, dispersed families, less to six people who are linked in their homes or institutions) and all to have added pressure. The elderly can feel safe there, but the quality of life that is important to them is less. Further, age-related cognitive decline and depression which follows lack of opportunities to actively participate in society.

LLM comes as a response to these problems, offering the elderly an opportunity to improve their cognitive and physical condition, and to continue being an active part of society.

The LLM technology

The LLM platform is designed to comprise of three existing state-of-the-art components which perform complementary and interactive tasks to provide the optimum service:

- The Independent Living Component (ILC) is based on the existing system, which is a solution of "distributed" IT infrastructure, sensors connected to an embedded system (the sensors centre unit) to monitor features such as intelligent learning of normal and exceptional patterns of behaviour (contextual situations or indicators for emerging health problems), nearest alarms, etc. It is a project funded by the Austrian Research Promotion Agency (FFG).
- The Cognitive Training Component (CTC) is designed to support cognitive exercises provided by accessible software. A variety of software can be used for this purpose, a careful selection and evaluation has been performed. By the LLM platform to identify the appropriate software for testing during the project and for comparing customisation and installation of the software as needed for the initial deployment and the pilot testing of the LLM system.
- The Physical Training Component (PTC) is composed of custom training equipment, according to specific needs of the elderly. The only prerequisite for this equipment is to be able to provide accurate performance output. This output will be forwarded to the central LLM system for further processing.



Technology testing

During the project, the LLM service will be tested in real life situations in order to consider its requirements and verify the functionality of the solution. Four countries a month of testing will take place in 5 EU Member countries (Austria, France, Greece, Spain, and the UK) for a period of 18 months. This testing for a wide impact on the entire Union. Strategic cooperation of public authorities and private institutions will be conducted through extensive dissemination activities as an effort to promote a business model based on public-private partnership.

Testing will be focused on elderly volunteers who will be screened and monitored throughout the course of the trial to provide high quality data verifying the results of the LLM application. In addition, the testing participants will provide feedback to help improve the solution. Testing will be conducted in accordance with relevant regulations for the protection of the participants. All test protocols will follow good clinical practice and comply with GDPR and national legislation.

Testing participants as well as end users of the service after testing is completed, will receive:

- Personal living at their houses, enjoying the LLM monitoring environment, and training services (At home installation)
- Personal training at day centres, and day care centres, monitoring environment, and using the training components as well as day care centres installation.
- Personal living opportunities in clinics, centres, and hospitals, enjoying a personalised monitoring component, and application to cognitive training and using the physical training components, and application to their physiotherapy sessions (Physical installation).

For further information

www.longlastingmemories.eu
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Acknowledgments

The LLM project runs from June 2009 to February 2011 and is mainly funded under the ICT Policy Support Programme (ICT PSP) as part of the Competitiveness and Innovation Framework Programme by the European Community. Partners are:

- Aristotle University of Thessaloniki / Medical School, Greece - Co-ordinator (Coordination and funding)
- Karlsruhe University, Germany (Coordination and funding)
- Institute for Language and Speech Processing / ATHENA S.C., Greece (Coordination and funding)
- Research Centre Information 21 (Coordination)
- University of Granada, Information Systems Group, Spain (Coordination)
- University of Valencia, Spain (Coordination)
- Centre for Health Informatics, Greece (Coordination)
- Medical Centre University of Athens, Greece (Coordination)
- Medical Centre University of Athens, Greece (Coordination)
- Medical Centre University of Athens, Greece (Coordination)
- Medical Centre University of Athens, Greece (Coordination)

2.1.4 Dissemination templates

Templates for text documents and presentations were developed and made downloadable for all members of the project from the website. Templates include the LLM reporting template, the LLM deliverable template:




COMPETITIVENESS AND INNOVATION FRAMEWORK PROGRAMME
ICT PSP20091, Project Number 238904

Long Lasting Memories

[DOCUMENT TITLE]
[Subtitle]

Report
[Date of Publishing]






COMPETITIVENESS AND INNOVATION FRAMEWORK PROGRAMME
ICT PSP20091

Project acronym: Long Lasting Memories
Project Number: 238904
Project Type: Pilot Type II
Project full title: Long Lasting Memories

Del. x Deliverable name

Due date of deliverable: dd/mm/yyyy
Actual submission date: dd/mm/yyyy

Start date of project: 1/6/2009 Duration: 30 months

Organisation name of lead contributor for this deliverable: Partner name
Revision: 1st Draft / 2nd Draft / ... / Final

REVISION CONTROL			
EDITION	DATE	FASE I	COMMENTARY
01	2009/06/01		
02	2009/06/01		

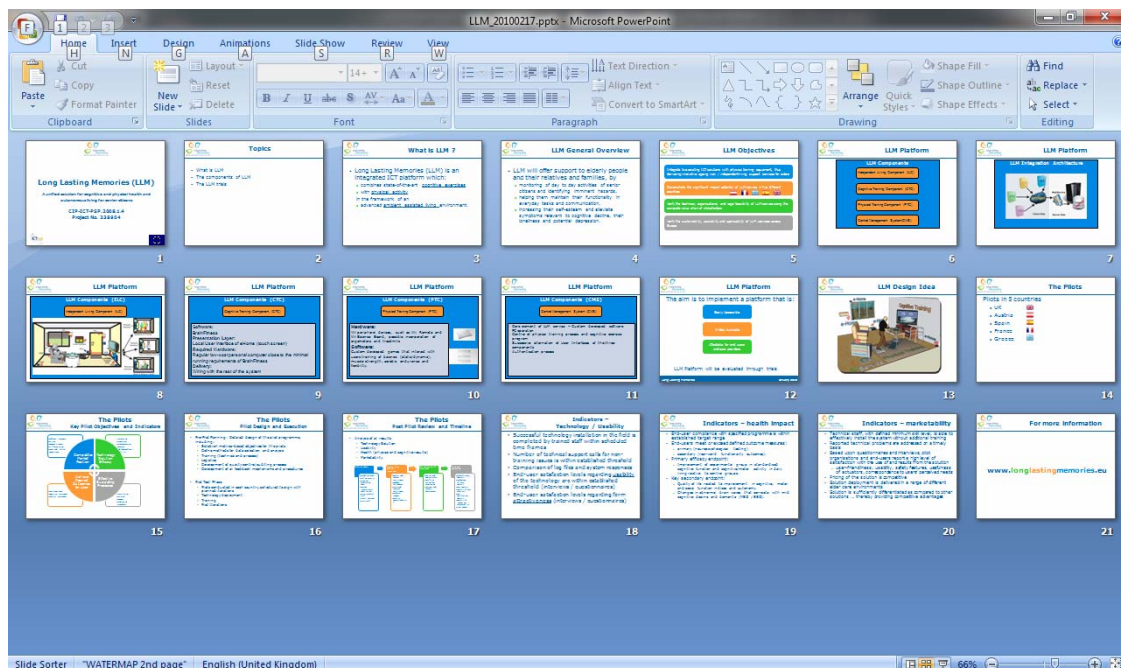
CERTIFICATION LEVEL	
By: [Name]	[Signature]
By: [Name]	[Signature]
By: [Name]	[Signature]
By: [Name]	[Signature]

and the LLM presentation template to be used as tool for presenting the project results:



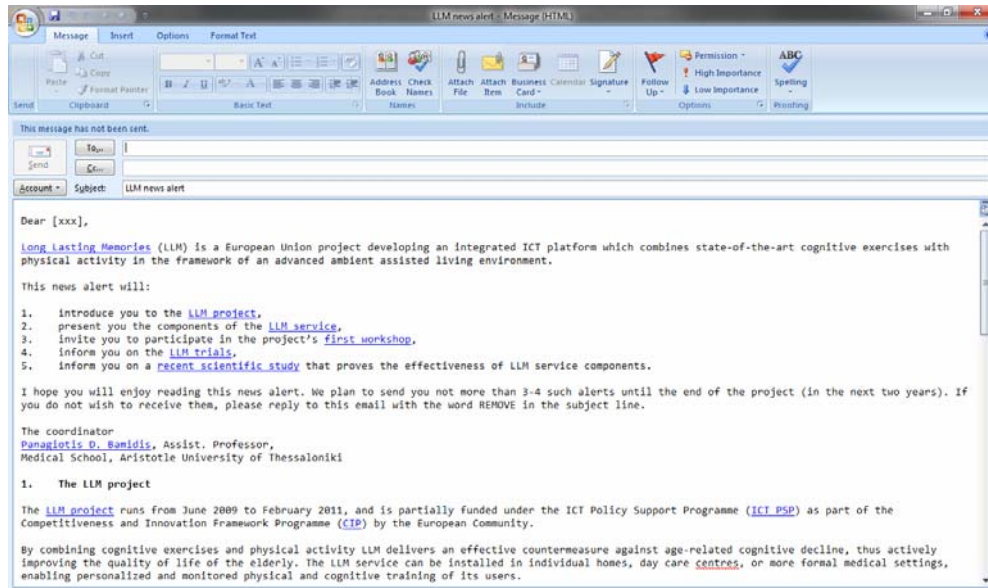
2.1.5 Project presentation

The LLM project presentation is a generic presentation to be used for dissemination purposes by all partners. The project presentation is updated every month by the communication manager to include the newest project outcomes and is distributed to all partners.



2.1.6 Network of Interest

A network of interest has been created where all interested parties in the field are gathered (i.e. day care centres, clinical centres for people with mental disabilities, insurance companies, public authorities or elderly people or their relatives etc) around the project so as to focus our dissemination activities. All partners have sent to their network of interest the project's press releases and information about the status of the project. More about the network of interest will be included in D2.6.



2.1.8 Events database

During the course of the project the communication manager keeps a database with the list of all related LLM events and informs all partners about their possible participation. An example can be found below:

A/A	Event title	Acronym	Type of Event	Organized by	Location	Date	web page Link	Deadline for papers	Added by
1	The European Ambient Assisted Living Forum09	AAL Forum 09	Conference	BMVIT	Vienna, Austria	29 September to 1 October 2009	http://www.aal-europe.eu/news-and-events/aal-forum-2009	15 Aug	RALTEC
2	AGE Joint Workshop Towards a New Ageing Vision:		Workshop	AGE- European Commission, DG Information Society and Media	Brussels, Belgium	6 October 2009 (9:30 - 12:30)	http://www.age-platform.org/EN/spip.php?article789		Tero
3	Open source in European Healthcare - Crossing the borders	OSEHC2010	Workshop	EFMI working group	Valencia, Spain	22-23rd January 2010	www.biostec.org	13-Oct-09	RALTEC
4	Assistenzsysteme im Dienste des Menschen –zuhause und unterwegs	AAL-Kongress 2010	Conference	VDE Verband der Elektrotechnik Elektronik Informationstechnik	Berlin, Germany	26-27 January 2010	www.aal-kongress.de	01-Aug-09	RALTEC
5	3rd International Conference on Pervasive Technologies	PETRA 2010	Conference	Conference Chair: Fillia Makedon, University of Texas At Arlington, USA	Samos, Greece	June 23-25, 2010	www.petrae.org	Various, first 15-nov-2009	Tero
6	5th International Carers Conference		Conference	Carers UK and the University of Leeds	Leeds, UK	8-11 July 2010	http://www.neilstewartassociates.com/sh259/index.php	31-Dec-09	Tero

7	IPA 2010 International Meeting 26-29 September: Diversity, collaboration and Dignity	IPA 2010	International Meeting	Organized by International Society on Brain and Behaviour- South East European Society for Neurology	Santiago de Compostela, Spain	September 26-29, 2010	www.ipa-online.org	August 31	Tero
8	The XII Mediterranean Conference on Medical and Biological Engineering and Computing	MEDICON 2010	Conference		Porto Carras, Chalkidiki	May 27-30, 2010	www.medicon2010.org		Tero
9	12th International Conference on Computers Helping People with Special Needs	ICCHP 2010	Conference		Vienna, Austria	July 14-16, 2010	www.icchp.org		Tero
10	2nd European AAL- Forum 2010	AAL- Forum 2010	European Forum on AAL		Odense, Denmark	Sep 15-17, 2010	http://www.aal-europe.eu/news-and-events/aal-forum-2010		Tero

2.2 List of dissemination activities for the 1st dissemination reporting period

During the first dissemination reporting period all partners have contributed in various ways for better disseminating the projects results. The dissemination leader used a template (see Annex A – Partner's dissemination reports) for gathering all dissemination activities carried out during this period:

Date and place of activity	Type ¹	Role of LLM partner	Size / type of audience	Partner
9 th -13 th June, 2009, Corfu, Greece	Conference	Speaker	Doctors, clinicians, IT organisations, research centres, health-care enterprises, universities, public administrations	AUTH
29 th September – 1 st October, 2009, Vienna, Austria	Conference, Forum, workshop	1 poster + 1 presentation to the “Young researchers and PhD workshop”	AAL interested organisations, stakeholders, scientists and users (~ 500 / National and European AAL activities)	AUTH
7 th – 9 th October, 2009, Thessaloniki, Greece	Conference	Speaker	Universities, private IT organisations in several domains (such as e-health), research centres, entrepreneurs and IT consultants	AUTH
16 th October, 2009, Brussels, Belgium	Meeting of CIP ICT-PSP PROJECTS	Participant	CIP ICT-PSP project coordinators	AUTH
19 th October, 2009, Brussels, Belgium	Exploratory Workshop	Speaker, discussant	IP-PSP/ALL/FP7-ICT Programme Project Co-ordinators & Managers (~ 20)	AUTH
5 th – 7 th November, 2009, Larnaca, Cyprus	Conference	Author	Citizen Centered e-Health Systems in a Global Healthcare Environment interested organisations, stakeholders, scientists and users	AUTH
2 nd – 5 th December 2009, Athens, Greece	Conference	Speaker	Doctors, clinicians, ICT companies (Greek mainly), public administrations	AUTH
28 th January – 2 nd February 2010, Berlin, Germany	Conference	Participant	Doctors, clinicians, IT organisations, research centres, health-care enterprises, universities, public administrations	AUTH

¹ Types of dissemination can be: Press release (press/radio/TV), Media briefing, Conference / Seminar / Meeting, Exhibition, Site visit, Scientific Symposium, Publication, Internet, Poster, Brochure, Direct mail, Film/video

Date and place of activity	Type ¹	Role of LLM partner	Size / type of audience	Partner
12 th February 2010, Thessaloniki, Greece	Workshop	Speaker	MSc Medical Informatics students at AUTH	AUTH
3 rd March, 2010, Thessaloniki, Greece	Workshop	Speaker	Academic staff members of Medical School	AUTH
10 th -13 th March 2010, Thessaloniki, Greece	Conference	Participant	Clinicians, doctors, CIP projects relevant to inclusion	AUTH
15 th March, 2010, Patra, Greece	Workshop	Speaker	MSc Informatics of health Sciences students at University of Patras	AUTH
7 th – 10 th April, 2010, Alexandroupolis, Greece	Conference	Speaker	Doctors, clinicians, physiotherapists	AUTH
5 th November, 2009	Conference	Speaker	German-speaking interdisciplinary symposium: scientists, politicians, technicians, medical doctors and all other interested parties, about 200 participants	UKON
November, 2009	newsletter translation			ATHENARC
28 th November 2009, Athens, Greece	Scientific Symposium	Participant	Composition: Doctors, psychologists, neuroscientists Countries addressed: Greece	ATHENARC
1 st December 2009, Eginition Hospital, Athens, Greece	Meeting	Discussant	Audience: Swkratis Papageorgiou, MD Countries addressed: Greece	ATHENARC
18 th December 2009, Athens, Greece	email	translate and sent the 1 st LLM newsletter	ILSP contacts in Greece	ATHENARC
15 th October, 2009	Workshop	Participant	50 experts on innovation from around Europe	Tero
16 th October, 2009	Partnership forum	Participant	200 academics and professionals in the field of social sciences from experts around Europe	Tero
28 th November, 2009	Conference	Participant	80 academics and professionals in the field of medicine for the elderly from Greece	Tero
12 th January,	Publication of		All people interested in EU	Tero

Date and place of activity	Type ¹	Role of LLM partner	Size / type of audience	Partner
2010	information sheet at the website of Projects from all Information Society programmes		information society projects	
3 rd March, 2009, Vienna, Austria	Conference	Author / Speaker	About 50 participants from Austria	RALTEC
28 th September, 2009, Vienna, Austria	Meeting	Co-author, Discussant	~ 5 employees of Telekom Austria (as potential technical service hoster)	RALTEC
5 th October, 2009, Schwechat, Austria	Distribution of LLM-folders	Organizer		RALTEC
6 th October, 2009, Schwechat, Austria	Meeting with representatives of munic. of Schwechat	Organizer, discussant	3 officers of municipality	RALTEC
10 th November, 2009, Schwechat, Austria	information meeting	Author / Speaker	Local and regional stakeholders of the initiative eSchwechat.at (http://www.eschwechat.at/50.html) and RALTEC	RALTEC
25 th November, 2009, Schwechat, Austria	workshop	discussant	About 15 participants; Austria	RALTEC
27 th November, 2009, Barcelona, Spain	meeting	Discussant	10 participants (ICT R&D and SME's, health IT consultants, red cross), countries addressed: E, GB, FI, A	RALTEC
1 st December, 2009, Schwechat, Austria	publication	Co-author	Readership: ~ 36.000 citizens and people working in Schwechat; addressed country: Austria	RALTEC
14 th December, 2009	meeting	Organiser, discussant	3 persons, education for occupational therapists addressed	RALTEC
13 th January, 2010	meeting	Speaker	15 persons	RALTEC
20 th January, 2010	meeting	Speaker	15 persons	RALTEC
25 th January, 2010	meeting	Speaker	3 persons	RALTEC
26 th January 2010, Berlin, Germany	Conference	author	AAL interested organisations (academic, enterprises, organisations / ~ 500 /	RALTEC / UKON

Date and place of activity	Type ¹	Role of LLM partner	Size / type of audience	Partner
			Germany, Austria, Switzerland)	
26 th January 2010, Berlin, Germany	abstract	author	AAL interested organisations (academic, enterprises, organisations / ~ 500 / Germany, Austria, Switzerland)	RALTEC / UKON / AUTH
10 th March, 2010	meeting	Speaker	5 persons	RALTEC
3 rd July, 2009	Internal meeting to internal personnel			EIKON
14 th September, 2009	LLM publication at IDI EIKON web site	Author		EIKON
14 th September, 2009	LLM website content Translation to Spanish	Author		EIKON
17 th December, 2009	Newsletter translated to Spanish		50 contacts from IDI NoI	EIKON
28 th January, 2010	joint proposal: T-Seniority/LLM for ICT2010			EIKON
November 2009	Publication: Printed External Newsletter of Fundación INTRAS. (InfoINTRAS)	Author	400 readers	INTRAS
1 st November, 2009	Banner at INTRAS webpage		101318 visitors per year (figures of 2008) and 372530 visits per year (figures of 2008)	INTRAS
17 th December, 2009	Newsletter translated to Spanish		Around 600 contacts from INTRAS databases	INTRAS
15 th December, 2009	Conference	Author	Around 75 participants from SMEs of the region of Castilla y León	INTRAS
June 2009	Presentation	Organiser and key speaker	Paris citizens, mostly seniors	e-Seniors
June 2009	Presentation	Speaker	Paris citizens, mostly seniors and old age specialists.	e-Seniors
9 th September, 2009	Personal presentation	Discussant	Paris City Council central persons as far as elderly people are concerned	e-Seniors

Date and place of activity	Type ¹	Role of LLM partner	Size / type of audience	Partner
18 th September, 2009	Discussion	Organiser and key speaker	Important regional and national audience, including representatives of large industrial companies as well as consultants and SMEs	e-Seniors
18 th September, 2009	Presentation	Organiser	Company founder: Mrs Brigitte BEULAYGUE	e-Seniors
20 th September, 2009	Presentation	Organiser and key speaker	Françoise Reboul-Salze on cognitive training for seniors	e-Seniors
October 2009 - now	Presentation	Organiser and key speaker	Medical informatics dpt, Central management, psychologists,	e-Seniors
12 th October, 2009	Presentation	Organiser and key speaker	Important regional and national audience, including representatives of large industrial companies as well as consultants and SMEs, opinion leaders broadly represented, organisations dealing with elderly people's homes..	e-Seniors
19 th October, 2009	Presentation	Organiser	Communication Officer :Mrs de Marchis Potential readership after : the Managers of privately owned retirement homes nad residences.	e-Seniors
27 th October, 2009	Speedmeeting with different hospitals	Business partner	Center of National expertise for Cognitive stimulation Hôpital BROCA et Université paris Descartes	e-Seniors
27 th October, 2009	Contacts with different hospitals and labs	Business partner	- Professor Pietre [Charlefoix hospital (long stay deptment)] - APHP valorisation cell - A helpers society at Broca hospital - Association France Alzheimer coordination for Ile de France - A medical engineering lab spécialising in gerontechnologies and a university lab (located in Troyes)	e-Seniors
16 th December, 2009	Presentation	Organiser and key speaker	Michèle Blumenthal, Mayor of 12e Arrondissement of Paris. Roland SCHOTT, Président d'honneur de IUNA Paris.	e-Seniors
2 nd February, 2010, Saint Flour	Meeting	Awareness and information	Potential prescribers and trainers including.	e-Seniors

Date and place of activity	Type ¹	Role of LLM partner	Size / type of audience	Partner
		about the project and its progress		
11 th March, 2010, Malaga, Spain	Conference	Discussant	Spain, France, Several Latin American countries, India, USA	e-Seniors
12 th March, 2010, Malaga, Spain	Conference	Participant	AAL conference, EU countries.	e-Seniors
March, 2010, Paris	Person to Person Meeting	MD		e-Seniors
1 st quarter, 2010, Paris	Personal Information	Awareness and information about the project and its progress	Elderly; persons involved in care given to the elderly; potential users and/or prescribers, etc.	e-Seniors
15 th June, 2009, London, UK	Press Release announcing launch of LLM Project	Author	Broad web-based global distribution in English language.	GSI

3 Foreseen activities

Dissemination is a continuous task and all partner will continue implementing these activities and carrying out new ones, presenting the newest status of the project to relevant target groups. Some activities that will be carried out during the next few months are:

Exhibition of the project and networking season with related projects: The ICT 2010 exhibition proves to be an excellent opportunity since the most innovative ICT researchers in Europe will be gathered. Showing the results of the project at the ICT event is highly recommended as it opens up new connections and opportunities as well as getting LLM's work known to a wider community. The dissemination leader already applied for a stand.

LLM Workshop in Athens: an introductory workshop will present and familiarise interested parties with LLM's work and its prospective goals, immediately encompassing public authorities and private industries in the information loop of LLM.

The workshop will look at the full range of issues related to the LLM service, from policy matters such as ethics, to technical and scientific concerns, to logistical and commercialization issues. The workshop will feature hands-on demonstrations of the Independent Living, Physical Training, and Cognitive Training Components of the LLM system, a detailed review of the scientific protocols and outcome measures, and a look ahead at issues related to successful market introduction for the LLM service in Europe.

The LLM Workshop will be hosted by consortium partner Athena Research and Innovation Center in Information Communication & Knowledge Technologies / Institute for Language and Speech Processing, and will take place at the National Hellenic Research Foundation in Athens.

Update Brochures and Posters: These dissemination tools need frequent update to include the new project outcomes.

Newsletter and press releases: The new version of the LLM newsletter will be distributed during the next month. Its aim will be to inform about the progress of the project and the new outcomes. Press releases will be distributed to the Network of Interest with the aim to inform partners about LLM events and LLM status.

Maintenance of the official LLM website: The site has been developed to contain information about the progress of the project at different stages in order to communicate and expand its results. During the next month, a proactive online promotional campaign will take place, mainly through the use of search optimisation techniques and methods.

Publications in scientific and/or specialized magazines: at critical times of the project lifecycle and namely at the end of the project. Such publications will be useful

in order to generate a level of awareness and constructive feedback from the scientific community and possibly from potential (direct or indirect) users. The articles will focus on practice rather than contain theoretical descriptions.

Reports and other documents throughout the entire project lifecycle will continue to be developed. The development of the “**visual presentation**” of the project in the form of a video presenting real use scenarios and real users of the LLM service. Videos will be used to promote the use of the service for the pilots, and to promote the overall project results.

Participations in upcoming events such as conferences, workshops, trade fairs and exhibitions around Europe based on the events database that the communication manager stores. Events of general European interest with the greatest possible impact are already targeted. These events will bring together project partners and potentials users further promoting knowledge transfer and dissemination of project results.

Usage of online **social media** (social networks, blogs, etc.) can provide a less formal approach and enable broad dissemination. Such media may enable partners to share experiences related to the pilot process, discuss cognitive training practices, etc.

All these foreseen activities together with all other dissemination activities will be reported in the last version of this report on month 28. In this next version we will also focus our dissemination activities on providing evidence to support the claims for the effectiveness, ease-of-use and potential applicability of the LLM service. We trust these efforts to signal the beginning for a wider service uptake from stakeholders.

A. Annex A – Partner’s dissemination reports

Name	: Panagiotis Bamidis
Institution	: Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece
1. Date and place of activity	5-7 November, Larnaca, Cyprus
2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)	Conference
3. Title (of conference, publication, newsletter, ...)	9th International Conference on Information Technology and Applications in Biomedicine
4. Role (e.g. organiser, key-note speaker, discussant, author, ...)	Author
5. Composition and number of target audience (e.g. participants, readership) & countries addressed	Citizen Centered e-Health Systems in a Global Healthcare Environment interested organisations, stakeholders, scientists and users
6. Project Materials distributed (type and number)	2 poster + Leaflets
7. Cost of dissemination activity	500 Euro
8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)	This target audience became aware about the LLM service. The dissemination focused on the inclusion topic and related LLM functions. This covered IT staff and experts in the public administration domain as well as researchers and clinicians in the area. This target group expressed their interest to be aware about the progress of the project and its results.

Name	: Panagiotis Bamidis
Institution	: Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece
1. Date and place of activity	19 October 2009, Brussels, Belgium
2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)	Exploratory Workshop
3. Title (of conference, publication, newsletter, ...)	Developing Indicators and Impact Assessment Methodologies on ICT for Ageing Well
4. Role (e.g. organiser, key-note speaker, discussant, author, ...)	Speaker, discussant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

CIP-PSP/ALL/FP7-ICT Programme Project Co-ordinators & Managers (~ 20)

6. Project Materials distributed (type and number)

Presentation of the LLM project central idea, key trial methodology, planning of impact measurement indicators, brochures for LLM distributed to meeting participants

7. Cost of dissemination activity

646 Euros

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

LLM was present as one of the very well planned projects in the EC unit

Name : Evdokimos Konstantinidis

Institution : Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece

1. Date and place of activity

29 September - 1 October 2009, Vienna, Austria

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Conference, Forum, workshop

3. Title (of conference, publication, newsletter, ...)

Ambient Assisted Living (AAL) - FORUM '09 Vienna

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Author to the "Young researchers and PhD workshop"

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

AAL interested organisations, stakeholders, scientists and users (~ 500 / National and European AAL activities)

6. Project Materials distributed (type and number)

1 poster + 1 presentation to the "Young researchers and PhD workshop"

7. Cost of dissemination activity

800 euro

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

The main issues raised during the discussion focused on the Trans-European coverage of LLM service which will be covered through the public visibility of four trials.

Name : Panagiotis Bamidis

Institution : Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece

1. Date and place of activity

16 October 2009, Brussels, Belgium

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Meeting of CIP ICT-PSP PROJECTS

3. Title (of conference, publication, newsletter, ...)

1st Coordinators Day on Project Management in CIP ICT-PSP

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Participant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

CIP ICT-PSP project coordinators

6. Project Materials distributed (type and number)

Project Leaflet (50)

7. Cost of dissemination activity

1100 euro

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

The topics that the LLM project is addressing are among the priorities of the CIP ICT-PSP program and therefore there are a number of projects going on. In order to create potential synergies with relevant projects the project coordinator promoted the LLM project, To reach a higher degree of effectiveness he approached this target group and through personal discussions asked them whether they are interested to send them dissemination material, either by post or electronically and all replied positive.

Name : Panagiotis Bamidis

Institution : Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece

1. Date and place of activity

7 -10 April 2010, Alexandroupolis, Greece

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Conference

3. Title (of conference, publication, newsletter, ...)

29th Annual Conference of Orthopaedic and Traumatology Association of Macedonia and Thrace

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Doctors, clinicians, physiotherapists

6. Project Materials distributed (type and number)

Leaflets

7. Cost of dissemination activity

300

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

This target audience became aware about the LLM service. The dissemination focused on the Informatics and Orthopaedic and explained how LLM functions facilitate this area. This covered IT staff and experts in the public administration domain as well as researchers and clinicians in the area. This target group expressed their interest to be aware about the progress of the project, the devices and trials.

Name : Panagiotis Bamidis,

Institution : Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece

1. Date and place of activity

7-9 October 2009, Thessaloniki, Greece

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Conference

3. Title (of conference, publication, newsletter, ...)

PRO-VE'09 10th IFIP Working Conference on VIRTUAL ENTERPRISES

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Universities, private IT organisations in several domains (such as e-health), research centres, entrepreneurs and IT consultants

6. Project Materials distributed (type and number)

Project Leaflet (100)

7. Cost of dissemination activity

110 euro

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

This target audience became aware about the LLM service. With respect to the business strategy, the AUTH disseminated LLM system in order to approach also the group of Commercial organisations. The dissemination focused on the e-inclusion topic and related LLM market planned functions.

Name : Panagiotis Bamidis

Institution : Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece

1. Date and place of activity

2 -5 December 2009, Athens, Greece

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Conference

3. Title (of conference, publication, newsletter, ...)

Innovation and Novelties in the Health and Sanitary Care

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Doctors, clinicians, ICT companies (Greek mainly), public administrations

6. Project Materials distributed (type and number)

Leaflets (80)

7. Cost of dissemination activity

400

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

This target audience became aware about the LLM service. With respect to the sustainability of the project, the AUTH disseminated LLM system in order to approach also the group of Commercial organisations. This target group expressed their interest to be aware about the progress of the project and its effectiveness in Health domain.

Name : Panagiotis Bamidis,

Institution : Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece

1. Date and place of activity

12 February 2010, Thessaloniki, Greece

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Workshop

3. Title (of conference, publication, newsletter, ...)

Lecture to MSc Medical Informatics students at AUTH

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

MSc Medical Infomatics students at AUTH

6. Project Materials distributed (type and number)

-

7. Cost of dissemination activity

-

8. Feedback / comments / conclusions of relevance for LLM / potential

contacts to follow up (name, position, organisation, address, tel., e-mail)

This target audience became aware about the LLM service mainly from utilisation of LLM project assets to specific journals and conferences of high impact to these communities. Feedback gathered on the improvement of project potential impact, such as involve participants who suffer from other diseases (apart from dementia and Alzheimer) which are also part of inclusiveness.

Name : Panagiotis Bamidis

Institution : Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece

1. Date and place of activity

28 January – 2 February 2010, Berlin, Germany

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Conference

3. Title (of conference, publication, newsletter, ...)

JPI "Demographic Change"

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Participant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Doctors, clinicians, IT organisations, research centres, health-care enterprises, universities, public administrations

6. Project Materials distributed (type and number)

Leaflets

7. Cost of dissemination activity

850

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

This target audience became aware about the LLM service emphasising on its potential to facilitate independent living of ageing people based on the demographic changes and highlighting the effect of the future statistics to the sustainability of the service.

Name : Panagiotis Bamidis,

Institution : Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece

1. Date and place of activity

15 March 2010, Patra, Greece

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Workshop

3. Title (of conference, publication, newsletter, ...)

Lecture to MSc Informatics of health Sciences students at University of Patras

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

MSc Informatics of health Sciences students at University of Patras

6. Project Materials distributed (type and number)

-

7. Cost of dissemination activity

340 euro

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

This target audience became aware about the LLM service mainly from utilisation of LLM project assets to specific journals and conferences of high impact to these communities. Feedback gathered on the improvement of project potential impact in regards to sustainability of the service.

Name : Panagiotis Bamidis,

Institution : Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece

1. Date and place of activity

3 March 2010, Thessaloniki, Greece

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Workshop

3. Title (of conference, publication, newsletter, ...)

lecture to Academic staff members of Medical School (Educating the Educators program at AUTH)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Academic staff members of Medical School

6. Project Materials distributed (type and number)

-

7. Cost of dissemination activity

-

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

This target audience became aware about the LLM service mainly from utilisation of LLM project assets to specific journals and conferences of high impact to these communities. Feedback gathered on the improvement of project pilot training program and recruitment.

Name : Christos Frantzidis, Panagiotis Bamidis, Ana Vivas, Magda Tsolaki, Costas Pappas

Institution : Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece

1. Date and place of activity

10-13 March 2010, Thessaloniki, Greece

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Conference

3. Title (of conference, publication, newsletter, ...)

25th International Conference of Alzheimer's Disease International

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Participant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Clinicians, doctors, CIP projects relevant to inclusion

6. Project Materials distributed (type and number)

Project Leaflet (400)

7. Cost of dissemination activity

400 euro

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

This target audience became aware about the LLM service. The dissemination focused on the inclusion topic and related LLM functions. This covered IT staff and experts in the public administration domain as well as researchers and clinicians in the area. This target group expressed their interest to be aware about the progress of the project, the pilots and its results.

Name : Panagiotis Bamidis

Institution : Lab of Medical Informatics, School of Medicine, Aristotle University of Thessaloniki, Greece

1. Date and place of activity

9-13 June 2009, Corfu, Greece

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Conference

3. Title (of conference, publication, newsletter, ...)

2nd International Conference on Pervasive Technologies Related to Assistive Environments

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Doctors, clinicians, IT organisations, research centres, health-care enterprises, universities, public administrations

6. Project Materials distributed (type and number)

-

7. Cost of dissemination activity

500

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

The project coordinator introduced the LLM project to the audience service emphasising on its potential to facilitate independent living of ageing people. Most attendants who have experience in CIP projects in the domain of e-inclusion were interested to learn more about it.

Name : Eleni Vlahou

Institution : Institute for Language and Speech Processing

1. Date and place of activity

November 2009, ILSP

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Translate the project newsletter in Greek

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

6. Project Materials distributed (type and number)

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Eleni Vlahou

Institution : Institute for Language and Speech Processing

1. Date and place of activity

Saturday, 28 November 2009, DIVANI CARAVEL HOTEL

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Scientific symposium

3. Title (of conference, publication, newsletter, ...)

Current and future treatment of Alzheimer disease

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

participant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Composition: Doctors, psychologists, neuroscientists Countries addressed: Greece

6. Project Materials distributed (type and number)

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Eleni Vlahou

Institution : Institute for Language and Speech Processing

1. Date and place of activity

Tuesday, 1 December 2009, Eginition Hospital

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Meeting

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

discussant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Audience: Swkratis Papageorgiou, MD Countries addressed: Greece

6. Project Materials distributed (type and number)

LLM brochure

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Discussion about LLM project and goals, invitation to workshop, possible scientific collaboration

Name : Eleni Vlahou

Institution : Institute for Language and Speech Processing

1. Date and place of activity

Friday, 18 December 2009, ILSP

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Format and e-mail the project newsletter to ILSP contacts

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

6. Project Materials distributed (type and number)

Project newsletter (translated in Greek)

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : W.Hlauschek¹, P.Panek¹, Iris-Tatjana Kolassa², W. Schlee²

Institution : ¹CEIT RALTEC / ²Univeristy of Konstanz

1. Date and place of activity

January 26th,2010; Berlin, Germany

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

conference

3. Title (of conference, publication, newsletter, ...)

3rd German AAL-congress

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

author

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

AAL interested organisations (academic, enterprises, gov'al organisations / ~ 500 / Germany, Austria, Switzerland

6. Project Materials distributed (type and number)

1 poster + projet flyers

7. Cost of dissemination activity

~ € 1.300

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name	: W.Hlauschek, P.Panek, Iris-Tatjana Kolassa, W. Schlee, P.Bamidis
Institution	: CEIT RALTEC, Univeristy of Konstanz, Aristotle University Theassaloniki
1. Date and place of activity	January 26th,2010; Berlin, Germany
2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)	conference
3. Title (of conference, publication, newsletter, ...)	3 rd German AAL-congress
4. Role (e.g. organiser, key-note speaker, discussant, author, ...)	Author, speaker
5. Composition and number of target audience (e.g. participants, readership) & countries addressed	AAL interested organsisations (academic, enterprises, gov'al organisations / ~ 500 / Germany, Austria, Switzerland
6. Project Materials distributed (type and number)	Shortpaper, presentation, flyer
7. Cost of dissemination activity	~ € 1.300
8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)	

Name	: P.Panek
Institution	: CEIT RALTEC,
1. Date and place of activity	20090928 , Vienna, Austria
2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)	meeting
3. Title (of conference, publication, newsletter, ...)	System presentation to TELEKOM AUSTRIA
4. Role (e.g. organiser, key-note speaker, discussant, author, ...)	Co-author, discussant
5. Composition and number of target audience (e.g. participants, readership) & countries addressed	~ 5 employees of Telekom Austria (as potential technical service hoster)
6. Project Materials distributed (type and number)	Power point presentation
7. Cost of dissemination activity	

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : W.Hlauschek
Institution : CEIT RALTEC,

1. Date and place of activity
20091005 , Schwechat, Austria

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)
Common information

3. Title (of conference, publication, newsletter, ...)
Distribution of LLM-folders in public area of CEIT institute

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)
organizer

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

6. Project Materials distributed (type and number)
folder

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : W.Hlauschek
Institution : CEIT RALTEC,

1. Date and place of activity
20091006 , Schwechat, Austria

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)
Meeting with representatives of munic. of Schwechat

3. Title (of conference, publication, newsletter, ...)
Basic information about LLM-service and Distribution of LLM-folders

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)
Organizer, discussant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed
3 oficers of municipality

6. Project Materials distributed (type and number)

3 folder

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Walter Hlauschek

Institution : CEIT RALTEC

1. Date and place of activity March3rd 2009, Vienna, Austria

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)
confernce

3. Title (of conference, publication, newsletter, ...)
Austrian info day on CIP ICT-PS, Austrian funding body FFG

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)
Author/Speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed
About 50 participants from Autria

6. Project Materials distributed (type and number)

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Walter Hlauschek

Institution : CEIT RALTEC

1. Date and place of activity Dec. 1st, 2009; Schwechat, Austria

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)
publciation

3. Title (of conference, publication, newsletter, ...)
Magazine "Ganz Schwechat"

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)
Co-author

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Readership: ~ 36.000 citizens and people working in Schwechat; addressed country: Austria

6. Project Materials distributed (type and number)

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : W.Hlauschek, P.Panek,

Institution : CEIT RALTEC,

1. Date and place of activity

November 10th, 2009, Schwechat, Austria

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Information meeting

3. Title (of conference, publication, newsletter, ...)

IT-Forum Schwechat

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Author, speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Local and regional stakeholders of the initiative eSchwechat.at (<http://www.eschwechat.at/50.html>) and CEIT RALTEC

6. Project Materials distributed (type and number)

presentation, LLM-brochures

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Walter Hlauschek

Institution : CEIT RALTEC

1. Date and place of activity Nov. 27th, 2009; Barcelona, Spain

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

meeting

3. Title (of conference, publication, newsletter, ...)

AAL-project "SOFTCARE", kick off meeting

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

discussant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

10 participants (ICT R&D and SME's, health IT consultants, red cross), countries addressed: E, GB, FI, A

6. Project Materials distributed (type and number)

LLM folder, 10 pieces

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Pontial contacts to follow up:

- Research institute of the Austrian red cross, Erentrau Weiser, Projectmanager, erentraud.weiser@w.rotekreuz.at
- HealthSystems Coinsulting, Andrew Ruck, director, 5 The Courtyard / Wisley / Surrea / GU23 6QL, aruck@healthsysconsult.co.uk

Name : Walter Hlauschek

Institution : CEIT RALTEC

1. Date and place of activity Nov 25th, 2009; Schwechat, Austria

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)
workshop

3. Title (of conference, publication, newsletter, ...)

Tendenzen 2020 (project on marketing studies for AAL-products, solutions and services)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

discussant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

About 15 participants; Austria

6. Project Materials distributed (type and number)

10 LLM brochures

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

- Mag. Marianne Hengsberger; social services of Vienna,

Marianne.hengsbeger@wiso.or.at

- Mrs. Andrea Raab; "Volkshilfe Steiermark"(social care organisatio); andrea.raab@stmk.volkshilfe.at
- Prof. Dr. Ilse Kryspin-Exner, University of Vienna, clinical psychology; ilse.kryspin-exner@univie.ac.at
- Mrs. A. Lilgenau, University of Vienna, nursing sciences; anneliese.lilgenau@univie.ac.at
- Mag. Martin Morandell, Austrian Institute of Technology, martin.morandell@ait.ac.at

Name : W.Hlauschek,
Institution : RALTEC

1. Date and place of activity

25-01-2010

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

meeting

3. Title (of conference, publication, newsletter, ...)

Visit of AAL-marketing experts of telecom Austria to AAL-demo-apartment-in Schwechat

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

3 persons

6. Project Materials distributed (type and number)

3 brochures

7. Cost of dissemination activity

1 person hours

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : W.Hlauschek,
Institution : RALTEC

1. Date and place of activity

20-01-2010

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

meeting

3. Title (of conference, publication, newsletter, ...)

Jour Fix of "Verein für intelligentes Wohnen" (association for intelligent living)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)
speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed
15 persons

6. Project Materials distributed (type and number)
15 brochures

7. Cost of dissemination activity
1 person hours

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : W.Hlauschek,
Institution : RALTEC

1. Date and place of activity
10-03-2010

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)
meeting

3. Title (of conference, publication, newsletter, ...)
Visit of Mrs D.Bures, Austrian federal minister for innovation and technology in Schwechat

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)
speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed
5 persons

6. Project Materials distributed (type and number)
Power point presentation

7. Cost of dissemination activity
1 person hours

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : W.Hlauschek, K.Werner
Institution : RALTEC

1. Date and place of activity
13-01-2010

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

meeting

3. Title (of conference, publication, newsletter, ...)

Jour Fix of advisory board of senior citizens of municipality of Schwechat

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

15 persons

6. Project Materials distributed (type and number)

LLM-brochure, 15 pieces

7. Cost of dissemination activity

1 person hours

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : W.Hlauschek, P.Panek, Iris-Tatjana Kolassa, W. Schlee, P.Bamidis

Institution : CEIT RALTEC, Univeristy of Konstanz, Aristotle University Theassaloniki

1. Date and place of activity

January 26th,2010; Berlin, Germany

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Short paper

3. Title (of conference, publication, newsletter, ...)

“Long Lasting Memories – A unified solution for cognitive and physical health and autonomous living for senior citizens” in: Proceedings:Ambient Assisted Living 2010

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Authors

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

AAL interested organisations (academic, enterprises, gov'al organisations / ~ 500 / Germany, Austria, Switzerland

6. Project Materials distributed (type and number)

proceedings

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name	: W.Hlauschek, K.Werner
Institution	: RALTEC
1. Date and place of activity	14-12-2009
2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)	meeting
3. Title (of conference, publication, newsletter, ...)	Meeting with the main teachers for occupational therapy at university of applied sciences "FH CAMPUS Vienna"
4. Role (e.g. organiser, key-note speaker, discussant, author, ...)	Organiser, discussant
5. Composition and number of target audience (e.g. participants, readership) & countries addressed	3 persons, education for occupational therapists addressed
6. Project Materials distributed (type and number)	LLM-brochure, 10 pieces
7. Cost of dissemination activity	4 person hours
8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)	

Name	: Centre d'Animation Daviel
Institution	: Mairie de Paris / 13ème Arrdt.
1. Date and place of activity	June 2009 /
2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)	Presentation
3. Title (of conference, publication, newsletter, ...)	LongLastingMemories, un nouveau projet Européen pour faire la santé mentale et physique des seniors.
4. Role (e.g. organiser, key-note speaker, discussant, author, ...)	Organiser and key speaker: Monique Epstein
5. Composition and number of target audience (e.g. participants, readership) & countries addressed	Paris citizens, mostly seniors.
6. Project Materials distributed (type and number)	
7. Cost of dissemination activity	

One man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Conférence « l'été à Paris pour les seniors »

Institution : Mairie de Paris / 20 ème Arrdt.

1. Date and place of activity

June 2009 /

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Presentation

3. Title (of conference, publication, newsletter, ...)

LongLastingMemories, un nouveau projet Européen pour faire la santé mentale et physique des seniors.

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Speaker: Monique Epstein

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Paris citizens, mostly seniors and old age specialists.

6. Project Materials distributed (type and number)

7. Cost of dissemination activity

One man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Conférence de gérontologie

Institution : Mairie de Paris / Central office

1. Date and place of activity

09 September 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Personal presentation and discussions about LLM with Mrs Liliane Capelle (Alderman of the City of Paris in charge of the elderly) and Mrs Véronique Dubarry

3. Title (of conference, publication, newsletter, ...)

LongLastingMemories, un nouveau projet Européen pour faire la santé mentale et physique des seniors.

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Discussant: Monique Epstein

5. Composition and number of target audience (e.g. participants, readership)

& countries addressed

Paris City Council central persons as far as elderly people are concerned.

6. Project Materials distributed (type and number)

7. Cost of dissemination activity

1/2 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Conférence-projet PLUSLONGUELVIE (first intervention)

Institution : FING / Fondation Internet Nouvelle Génération

1. Date and place of activity

Friday 18 September 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Contacts taken with FING for inclusion of an LLM system in a local carers network

3. Title (of conference, publication, newsletter, ...)

LongLastingMemories awareness

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Organiser and key speaker: Monique Epstein

5. Composition and number of target audience (e.g. participants, readership)

& countries addressed

Important regional and national audience, including representatives of large industrial companies as well as consultants and SMEs.

6. Project Materials distributed (type and number)

LLM pamphlet in English

7. Cost of dissemination activity

1/2 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

This is being handled directly by e-Seniors and the prospects are that one LLM configuration might be included in a senior centric carers network

Name : Conférence-projet PLUSLONGUELVIE (first intervention)

Institution : FING / Fondation Internet Nouvelle Génération

1. Date and place of activity

Friday 18 September 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Contacts taken with FING for inclusion of an LLM system in a local carers network

3. Title (of conference, publication, newsletter, ...)

LongLastingMemories awareness

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Organiser: FING

and key speaker: Anne Carole ____ ,

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Important regional and national audience, including representatives of large industrial companies as well as consultants and SMEs.

6. Project Materials distributed (type and number)

LLM pamphlet in English

7. Cost of dissemination activity

1/2 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

This is being handled directly by e-Seniors and the prospects are that one LLM configuration might be included in a senior centric carers network

Name : VIVA COEUR

Institution :

1. Date and place of activity

Friday 18 September 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Presentation of LLM

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

,

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Company founder: Mrs Brigitte BEULAYGUE

6. Project Materials distributed (type and number)

LLM pamphlet in English

7. Cost of dissemination activity

1/2 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Brigitte.beulaygue@mailhec.com

Name : Conférence-projet PLUSLONGUELVIE (second intervention)

Institution : FING / Fondation Internet Nouvelle Génération

1. Date and place of activity

Monday 12 October 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Contacts taken with FING for inclusion of an LLM system in a local carers network

3. Title (of conference, publication, newsletter, ...)

LongLastingMemories awareness

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Organiser: FING
and key speaker: Amandine BRUGIÈRE for FING.

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Important regional and national audience, including representatives of large industrial companies as well as consultants and SMEs, opinion leaders broadly represented.

6. Project Materials distributed (type and number)

LLM pamphlet

7. Cost of dissemination activity

1 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

This is being handled directly by e-Seniors and the prospects are that one LLM configuration might be included in a senior centric carers network. Advances are made, further discussions planned mid-January.

Name : SYNERPA

Institution : Syndicat National des Etablissements et Résidences Privées pour Personnes Agées

1. Date and place of activity

Monday 19 October 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Presentation of LLM

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

,

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Communication Officer :Mrs de Marchis
Potential readership after : the Managers of privately owned retirement homes nad residences.

6. Project Materials distributed (type and number)

LLM pamphlet in English

7. Cost of dissemination activity

1/2 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

164, bd du Montparnasse 75012 Paris France
LLM project to be mentioned in the syndicate's newsletter.

Name : HOPITAL DE SAINT-GIRONS

Institution : Hoospital with a geriatric dpt.

1. Date and place of activity

From October to date

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Presentation of LLM, informal discussions over the phone and by e-mail,

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Medical informatics dpt..

6. Project Materials distributed (type and number)

LLM pamphlet in French

7. Cost of dissemination activity

1/2 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

The hospital is in another European project using the GRADIOR software.

Name : ASSOCIATION DES MAISONS FAMILIALES RURALES DU CANTAL

Institution : A organisation training home carers and providing said services.

1. Date and place of activity

From October to date

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Presentation of LLM, informal discussions over the phone, by e-mail, and in a meeting.

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Central management..

6. Project Materials distributed (type and number)

LLM pamphlet in French

7. Cost of dissemination activity

1 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

.

Name : UNAFAM

Institution : Union Nationale des Amis et Familles de Malades Psychiques

1. Date and place of activity

From October to date

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Presentation of LLM, informal discussions over the phone, by e-mail, and in a meeting.

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Attached psychologist

6. Project Materials distributed (type and number)

LLM pamphlet in French

7. Cost of dissemination activity

1/2 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

.Management of UNAFAM

Name : Dr A Braitman

Institution : Psychiatrist

1. Date and place of activity

Thursday 10 December

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Presentation of LLM, informal discussion in a meeting centred around cognitive exercises for seniors and the elderly.

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

6. Project Materials distributed (type and number)

LLM pamphlet in French

7. Cost of dissemination activity

1/2 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

.Follow up planned for January 2010.

Name : Ville de Paris

Event : Award winners ceremony for the « Trophées de la Bienveillance » (leke « seniors well treating trophies »).

1. Date and place of activity

Thursday 15 October 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Presentation of LLM, informal discussions

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

6. Project Materials distributed (type and number)

LLM pamphlet in French

7. Cost of dissemination activity

1/2 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

.Follow up planned for January 2010.

Name : UNA

Event : Opening ceremony for the « **Maison d'accueil temporaire pour personnes**

agées »

1. Date and place of activity

Thursday 16 December 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Presentation of LLM, informal discussions

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Michèle Blumenthal, Mayor of 12e Arrondissement of Paris.
Roland SCHOTT, Président d'honneur de IUNA Paris.

6. Project Materials distributed (type and number)

LLM pamphlets in French

7. Cost of dissemination activity

1/2 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

.Follow up planned for January 2010.

Name Iserm Associations

Event : Training

1. Date and place of activity

Wednesday 20 September 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Presentation of LLM, informal discussions on cognitive training for seniors

3. Title (of conference, publication, newsletter, ...)

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Françoise Reboul-Salze on cognitive training for seniors

6. Project Materials distributed (type and number)

LLM pamphlets in English

7. Cost of dissemination activity

1/2 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)
.Follow up envisaged.

Name : Conférence-projet PLUSLONGUELVIE (second intervention)
Institution : FING / Fondation Internet Nouvelle Génération

1. Date and place of activity
Monday 12 October 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)
Contacts taken with FING for inclusion of an LLM system in a local carers network

3. Title (of conference, publication, newsletter, ...)
LongLastingMemories awareness

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)
Organiser: FING
and key speaker: Amandine BRUGIÈRE for FING.

5. Composition and number of target audience (e.g. participants, readership) & countries addressed
Important regional and national audience, including representatives of large industrial companies as well as consultants and SMEs, opinion leaders broadly represented, organisations dealing dealing with elderly people's homes..

6. Project Materials distributed (type and number)
LLM pamphlet

7. Cost of dissemination activity
1 man - day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)
Elzbieta Blanc, Communications, ARPAD/AREFO, elzblanc@arefo.com

Name : Vers une Charte européenne des droits des personnes âgées
Institution : Fondation Nationale de Gérontologie

1. Date and place of activity
Thursday 15 October 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

3. Title (of conference, publication, newsletter, ...)
LongLastingMemories awareness

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)
Fondation Nationale de Gérontologie.

5. Composition and number of target audience (e.g. participants, readership)

& countries addressed

.

6. Project Materials distributed (type and number)

LLM pamphlets

7. Cost of dissemination activity

1 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Fondation Nationale de Gérontologie, 49 rue Mirabeau, Paris 16ème

Name : Colloque sur la longévité

Institution : Assemblée Nationale (Parliament)

1. Date and place of activity

03 november 2009 - Assemblée Nationale

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

3. Title (of conference, publication, newsletter, ...)

LongLastingMemories awareness

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Assemblée Nationale

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

.

6. Project Materials distributed (type and number)

LLM pamphlets

7. Cost of dissemination activity

1 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Assemblée Nationale

Name : "l'industrie des TIC appliquées au domaine de la santé et de l'autonomie"

Institution : Ministère de l'économie, de l'industrie et de l'emploi

1. Date and place of activity

27 November 2009 Ministère de l'économie, de l'industrie et de l'emploi

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

3. Title (of conference, publication, newsletter, ...)

LongLastingMemories awareness

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Assemblée Nationale

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

.France

6. Project Materials distributed (type and number)

LLM pamphlets

7. Cost of dissemination activity

1 man – day.

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Ministère de l'économie, de l'industrie et de l'emploi

Name : Forum des gérontechnologies

Institution : Hôpital Charlefoix

1. Date and place of activity 27 octobre2009

Espace Robespierre IVRY sur Seine

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Speedmeeting with different hospitals

3. Title (of conference, publication, newsletter, ...)

Innovate in order to live better and longer, a challenge derived from increased life duration

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Business partner

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Center of National expertise for Cognitive stimulation

Hôpital BROCA et Université paris Descartes

6. Project Materials distributed (type and number)

LLM brochures

7. Cost of dissemination activity

Half day for Monique Epstein + cost of flyers

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

The next step is a longer and personalised meeting with a view to offer E-Seniors services as a users group

Name : Forum des gérontechnologies

Institution : Hôpital Charlefoix

1. Date and place of activity 27 octobre2009

Espace Robespierre IVRY sur Seine

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Contacts with different hospitals and labs

3. Title (of conference, publication, newsletter, ...)

Innovate in order to live better and longer, a challenge derived from increased life duration

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Business partner

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

- Professor Pietre [Charlefoix hospital (long stay deptment)]
- APHP valorisation cell
- A helpers society at Broca hospital
- Association France Alzheimer coordination for Ile de France
- A medical engineering lab spécialising in gerontechnologies and a university lab (located in Troyes)

6. Project Materials distributed (type and number)

LLM brochures

7. Cost of dissemination activity

Half day for Martine Quinet Defosse + half day for Ganit Hirshberg + cost of flyers

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

The next step is a longer and personalised meeting with a view to offer E-Seniors services as a users group

Name : Philippe UZIEL & Monique EPSTEIN

Institution : e-Seniors

1. Date and place of activity

MALAGA SPAIN 11 MARCH 2010

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

CONFERENCE

3. Title (of conference, publication, newsletter, ...)

E-STAS Citizen empowerment with the use of ICTs

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Discussant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Spain, France, Several Latin American countries, India, USA

6. Project Materials distributed (type and number)

A few LLM pamphlets were distributed to pertinent listeners.

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Philippe UZIEL

Institution : e-Seniors

1. Date and place of activity

MALAGA SPAIN 12 MARCH 2010

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

CONFERENCE

3. Title (of conference, publication, newsletter, ...)

Aaliance

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

participantt

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

AAL conference, EU countries.

6. Project Materials distributed (type and number)

Several LLM pamphlets were left for the listeners

7. Cost of dissemination activity

Print cost of the pamphlets

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Philippe UZIEL

Institution : e-Seniors

1. Date and place of activity

PARIS MARCH 2010

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Person to person meeting

3. Title (of conference, publication, newsletter, ...)

Contact with Dr F. Djerboua MD of Créations 2AM= Aide Autonomie Mobilité, a company addressing the elderly and impaired people needs.

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

MD

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

6. Project Materials distributed (type and number)

LLM pamphlet

7. Cost of dissemination activity

Print cost of the pamphlets

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Philippe UZIEL

Institution : e-Seniors

1. Date and place of activity

Paris 1st quarter 2010

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Personal Information

3. Title (of conference, publication, newsletter, ...)

Directed to e-Seniors' audience (trainers, trainees, partners, etc.).

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Awareness and information about the project and its progress.

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Elderly; persons involved in care given to the elderly; potential users and/or prescribers, etc.

6. Project Materials distributed (type and number)

LLM pamphlet in some instances.

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Martine DEFOSS QUINET & Philippe UZIEL

Institution : e-Seniors

1. Date and place of activity

Saint Flour 02 February 2010

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Meeting

3. Title (of conference, publication, newsletter, ...)

LLM "power point" translated into French

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Awareness and information about the project and its progress, Presentation.

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Potential prescribers and trainers including:

Evelyne PROUDHOMME, directrice adjointe de la MFR de Saint Flour

Marie Thérèse SARRAILLE spécialiste de l'insertion professionnelle dans le domaine de l'aide à domicile

Claudine LAPORTE, Administratrice de la MFR, assistante de direction de l'ADMR (900/950 salariés 6000 bénéficiaires 400000 heures d'intervention), chargée de formation AMFR

Aline LAUDAT, Directrice de maison de retraite à Pierrefort,

Francis CHASTEING, Directeur de maison de retraite

Emmanuel SORIN, directeur de la MFR Saint Flour

Sophie BOUQUEREL

Evelyne BOUNIOL, Directrice adjointe d'une association d'aide à domicile, appartenant au réseau UNA.

Anne-Marie FAURÉ, Cadre supérieur de santé.

Fabrice LAPEYRE, Directeur d'un EPAD de la Cité Cantalienne de l'Automne

Véronique ODOUL, Formatrice.

6. Project Materials distributed (type and number)

LLM pamphlet..

7. Cost of dissemination activity

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Nancy Baker

Institution : GSI

1. Date and place of activity

June 15 2009, London, UK

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Press Release announcing launch of LLM Project

3. Title (of conference, publication, newsletter, ...)

"Global Security Intelligence Awarded Contract for Long Lasting Memories Project"

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Author

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Broad web-based global distribution in English language.

6. Project Materials distributed (type and number)

7. Cost of dissemination activity

Direct fees €56 plus staff time to develop text

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Raquel Losada

Institution : Fundación INTRAS

1. Date and place of activity

1st November 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Banner at INTRAS' web page

3. Title (of conference, publication, newsletter, ...)

LLM Banner

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

101318 visitors per year (figures of 2008) and 372530 visits per year (figures of 2008)

6. Project Materials distributed (type and number)

Banner (one)

7. Cost of dissemination activity

Personnel cost

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Raquel Losada

Institution : Fundación INTRAS

1. Date and place of activity

17 de diciembre

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

LLM Newsletter translated into Spanish

3. Title (of conference, publication, newsletter, ...)

Primera newsletter del proyecto LLM

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership)

& countries addressed

Around 600 contacts from INTRAS databases

6. Project Materials distributed (type and number)

Newsletter in PDF

7. Cost of dissemination activity

Personnel costs

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Raquel Losada

Institution : Fundación INTRAS

1. Date and place of activity

15th December

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Conference

3. Title (of conference, publication, newsletter, ...)

Las oportunidades de financiación de los programas europeos para el sector TIC. Financial opportunities of the European programmes addressed to ICT sector

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Author

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

Around 75 participants from SMEs of the region of Castilla y León

6. Project Materials distributed (type and number)

Only a Power Point Presentation was exhibited in Spanish

7. Cost of dissemination activity

Personnel costs

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Raquel Losada

Institution : Fundación INTRAS

1. Date and place of activity

November 2009

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Publication: Printed External Newsletter of Fundación INTRAS. (InfoINTRAS)

3. Title (of conference, publication, newsletter, ...)

InfoINTRAS

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Author

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

400 readers

6. Project Materials distributed (type and number)

400 printed units

7. Cost of dissemination activity

Personnel costs + 700 € (printing works)

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Stratos Arampatzis

Institution : Tero Ltd

1. Date and place of activity

October 15, 2009, Brussels, Belgium

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

workshop

3. Title (of conference, publication, newsletter, ...)

Eco-innovation programme workshop

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Participant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

50 experts on innovation from around Europe

6. Project Materials distributed (type and number)

4 flyers

7. Cost of dissemination activity

none – side event

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Talked about LLM with other people working in the innovation field and in the CIP programme. General awareness of the project. Feedback on ideas on how to approach the market.

Name : Stratos Arampatzis

Institution : Tero Ltd

1. Date and place of activity

October 16, 2009, Brussels, Belgium

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Partnership forum

3. Title (of conference, publication, newsletter, ...)

NET4SOCIETY - "Trans-national co-operation among National Contact Points for Socio-economic sciences and the Humanities"

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Participant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

200 academics and professionals in the field of social sciences from experts around Europe

6. Project Materials distributed (type and number)

6 flyers

7. Cost of dissemination activity

none – side event

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Talked about LLM with other people working in social research. Discussed on further issues to be explored and on possible research challenges and common interests.

Name : Stratos Arampatzis

Institution : Tero Ltd

1. Date and place of activity

November 28, 2009, Athens, Greece

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Conference

3. Title (of conference, publication, newsletter, ...)

Current and future therapies for Alzheimer

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Participant

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

80 academics and professionals in the field of medicine for the elderly from Greece

6. Project Materials distributed (type and number)

3 flyers

7. Cost of dissemination activity

About 200 Euros

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Talked about LLM with other people working in Alzheimer treatment. Discussed on further issues

to be explored and on possible research challenges and common interests. Fields that were especially promising include IT provision of non-medicinal therapies for Alzheimer (especially in the form of cognitive training), and genetic markers to identify cognitive decline or improvements.

Name : Stratos Arampatzis
Institution : Tero Ltd

1. Date and place of activity

January 12, 2010, online

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Publication of information sheet at the website of Projects from all Information Society programmes

3. Title (of conference, publication, newsletter, ...)

http://ec.europa.eu/information_society/apps/projects/factsheet/index.cfm?project_ref=238904

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

All people interested in EU information society projects

6. Project Materials distributed (type and number)

7. Cost of dissemination activity

None

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Links to project website exist in the information sheet – traffic to it will be monitored.

Name : W.Hlauschek¹, P.Panek¹, Iris-Tatjana Kolassa², W. Schlee²

Institution : ¹CEIT RALTEC / ²Univeristy of Konstanz

1. Date and place of activity

January 2010, Berlin, Germany

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

book-chapter, conferencen-proceeding

3. Title (of conference, publication, newsletter, ...)

3rd German AAL-congress

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

author

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

AAL interested parties, german-speaking

6. Project Materials distributed (type and number)

book chapter

7. Cost of dissemination activity

~ € 1.300

8. Feedback / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

Name : Iris-Tatjana Kolassa

Institution : University of Konstanz

1. Date and place of activity

5. November 2009, Stuttgart, Germany

2. Kind of activity (e.g. meeting, conference, publication, newsletter, ...)

Conference

3. Title (of conference, publication, newsletter, ...)

Altern gestalten, www.altern-gestalten.de

4. Role (e.g. organiser, key-note speaker, discussant, author, ...)

Speaker

5. Composition and number of target audience (e.g. participants, readership) & countries addressed

German-speaking inter-disciplinary symposium: scientists, politicians, technicians, medical doctors and all other interested parties, about 200 participants

6. Project Materials distributed (type and number)

one talk, about 30 minutes plus informal discussions

7. Cost of dissemination activity

~€ 300

8. SeverSe / comments / conclusions of relevance for LLM / potential contacts to follow up (name, position, organisation, address, tel., e-mail)

B. Annex B – First LLM newsletter

Dear [xxx],

Long Lasting Memories (LLM) [link to <http://www.longlastingmemories.eu>] is a European Union project developing an integrated ICT platform which combines state-of-the-art cognitive exercises with physical activity in the framework of an advanced ambient assisted living environment.

This news alert will:

1. introduce you to the **LLM project** [link to text below],
2. present you the components of the **LLM service** [link to text below],
3. invite you to participate in the project's **first workshop** [link to text below],
4. inform you on the **LLM trials** [link to text below],
5. inform you on a recent scientific study that **proves the effectiveness** of LLM service components [link to text below].

I hope you will enjoy reading this news alert. We plan to send you not more than 3-4 such alerts until the end of the project (in the next two years). If you do not wish to receive them, please reply to this email with the word REMOVE in the subject line.

The coordinator
Panagiotis D. Bamidis, Assist. Professor,
Medical School, Aristotle University of Thessaloniki

1. The LLM project

The LLM project [link to <http://www.longlastingmemories.eu>] runs from June 2009 to February 2011, and is partially funded under the ICT Policy Support Programme (ICT PSP) as part of the Competitiveness and Innovation Framework Programme by the European Community.

By combining cognitive exercises and physical activity LLM delivers an effective countermeasure against age-related cognitive decline, thus actively improving the quality of life of the elderly. The LLM service can be installed in individual homes, day care centres, or more formal medical settings, enabling personalized and monitored physical and cognitive training of its users.

The LLM consortium includes a multidisciplinary team of partners [link to <http://llmproject.web.auth.gr/?q=og-all>] encompassing a broad spectrum from technology development to service providers.

2. The components of the LLM service

The LLM service is designed to comprise of three existing interoperable components [link to <http://llmproject.web.auth.gr/?q=content/technology>] which perform complementary and interactive tasks to provide the system's services:

- The **Independent Living Component (ILC)** is based on the eHome system, which is a network of distributed, wirelessly-operating sensors connected to an embedded system (the e-Home central unit). It includes features such as intelligent learning of normal and exceptional patterns of behaviour (dangerous situations or indicators for emerging health problems), and relevant alarms. e-Home is a project funded by the Austrian Research Promotion Agency (FFG).
- The **Cognitive Training Component (CTC)** is designed to support cognitive exercises provided by specialised software. A variety of software can be used for this process; a careful selection and evaluation has been performed by the LLM partnership to identify the appropriate software for testing during the project and for completing customization and localization of this software as needed for the initial deployment and the pilot testing of the LLM system.
- The **Physical Training Component (PTC)** is comprised of custom training equipment, geared to meet the specialised needs of the elderly. The only prerequisite for the equipment is that it is able to provide exercise performance output. This output will be forwarded to the central LLM system for monitoring and processing.

3. The first LLM workshop

The first LLM Workshop will take place in Athens, Greece, on May 20-21, 2010. During the workshop, we will present in detail the integrated LLM service and its separate components to a diverse audience that is expected to include medical and health-care providers, researchers, investors, government bodies, insurance companies, industry and technology providers, etc. This variety of perspectives will enable us to address many aspects of the LLM service, from scientific validation to market deployment. We will also discuss thoroughly and receive feedback from interested parties on issues regarding the effective use of the service in different environments and the upcoming pilot studies.

You may be kept informed on the development of the agenda and other plans for the Workshop at the LLM web site [link to <http://llmproject.web.auth.gr/?q=content/llm-workshop-athens-greece-may-2010>].

4. The LLM trials

Four consecutive rounds of testing will take place in 5 EU Member countries (Austria, France, Greece, Spain, and the UK) for a period of 15 months. Testing will be focused upon elderly volunteers who will provide feedback to help improve the solution to meet user expectations. Testing will be conducted in accordance with relevant regulations for the protection of the participants; all test protocols will utilise good ethical practices and comply with European and national legislation.

Testing participants, as well as end users of the service after testing is completed, will include:

- People living at their houses, utilising the LLM monitoring environment and training services (“At Home” installation).
- People visiting day care centres, utilising a centralised monitoring environment and using the training components as well (“Day care centre” installations).
- People being hospitalised in clinical centres and hospitals, utilising a centralised monitoring environment, while following the cognitive training and using the physical training component as complementary to their physiotherapy sessions (“Hospital” installations).

To request further information or to participate in the project trials you may visit the LLM web site [[link to http://llmproject.web.auth.gr/?q=content/trials](http://llmproject.web.auth.gr/?q=content/trials)] and contact the LLM partner in your country.

5. Overview of IMPACT Study: Smith et al. (2009)

Numerous interventions for age-related cognitive decline are available. Unfortunately, improvement in cognitive function is typically limited to the directly trained skills. That is, seniors cannot use what they learn in their everyday activities outside of the lab. However, a recent large scale study by Smith and colleagues (2009) verified empirically that training with the Posit Science BrainFitness(TM) Program results in generalized improvement in measures of memory and perception in everyday life. Seniors with normal cognitive skills were trained intensively with computerized exercises that target brain systems associated with learning and memory. The exercises were specifically designed to improve the speed and accuracy of auditory and language processes. Compared to a control group who worked with other educational material for the same amount of time, seniors trained with the Brain Fitness program had significantly superior results in speed of processing, several measures of memory and attention, and self-reported improvements.

Smith, G. E., Housen, P., Yaffe, K., Ruff, R., Kennison, R. F., Mahncke, H. W., & Zelinski, E. M. (2009). A Cognitive Training Program Based on Principles of Brain Plasticity: Results from the Improvement in Memory with Plasticity-based Adaptive Cognitive Training (IMPACT) Study. *Journal of the American Geriatrics Society*, 57(4), 594-603.

Contact

LLM is coordinated by Panagiotis D. Bamidis, Assist. Prof., Lab of Medical Informatics, Medical School, Aristotle University of Thessaloniki [[link to http://lomiweb.med.auth.gr/gan/bamidis/](http://lomiweb.med.auth.gr/gan/bamidis/)], PO Box 323, 54124, Thessaloniki, Greece, tel: +30 2310999310. Please feel free to contact Dr. Bamidis with questions or suggestions: bamidis@med.auth.gr.