



## **New dwellings, new technologies, new older people : a new life !**

Trends and initiatives - European opportunities

### **Monday October 18<sup>th</sup>, 2010 - Paris**

**One day of conferences  
A multi-EC projects network event  
The 2<sup>nd</sup> workshop of the T-Seniority european project**

Born from the meeting of **E-Seniors** and **FNAQPA**, both involved in some EC funded projects (respectively **Long Lasting Memories** and **T-Seniority**, of which it will be the 2<sup>nd</sup> workshop), this day will be an opportunity to screen trends and innovations in a fast evolving sector, with a special focus on EC projects dedicated to ICT and older people.

We want to make this event an opportunity for projects to meet, share experience and initiate international links for all attendants, during the Blue Week (the week dedicated to older people in France).

In an dynamic and interactive environment, we invite you to share with us a day of conferences, debates and a visit to the projects showroom, concluded by a networking cocktail. We look forward to meeting you there, in as many numbers as possible !

Press partner 



Avec le soutien de la  
Caisse nationale de  
solidarité pour l'autonomie



## AGENDA

- Introduction : a presentation of the **T-Seniority** project
- 5 themes = 5 mini-conferences (45 minutes each), with 15 minutes debates at the end of each conference
- One hour projects round table
- During breaks : visit the projects showroom
- A lunch and a networking cocktail to meet together and visit the projects showroom

## THE PROJECTS SHOWROOM

- A place where you can discover EC projects dedicated to older people and ICT and meet their partners
- An opportunity for projects to disseminate and make new contacts
- A special focus on **T-Seniority** : shared experience after 2 ½ years of work (this day is the 2<sup>nd</sup> **T-Seniority workshop**)
- A focus on **Long Lasting Memories**, of which **E-Seniors** is partner

## PROJECTS ROUND TABLE

- **T-Seniority**, **Long Lasting Memories** and a panel of projects introduce themselves briefly and show their main results and difficulties so far, as well as their hopes for the future
- Free time for debates with the attendees

## CONFERENCES

(speeches & speakers confirmed so far)

**New habitats** : concrete initiatives for a new way of life :

- GTS / Mondial Assistance, *Eric Arnoux*
- FNADEPA, *Claudy Jarry*
- Fondation Sainte Marie, *Pr Gilles Kemoun*
- Sustainable habitat : AR Architectes, *Ruba Alabed*
- Moderator : RALTEC, *Walter Hlauschek*

**New technologies** : some trends that will change the landscape :

- Interactive TV, at last a reality : AFDESI, *Jean Dacié*
- the UK case : Looking Local, *Guy Giles*
- Design for all & ubiquitous technologies : FNAQPA, *Christophe Coquerel*
- AALOA - EC Open Source initiative : Trialog, *Antonio Kung*
- Moderator : Renaissance Numérique, *Christine Balagué*

**New elderly users** : a long run change, already in march

- Socio-demographic aspects, *Dragana Avramov*
- Some elders already connected :
  - > Visio-conference with older people, in their homes, from Finland : *city of Tampere*
  - > Visio-conference with a « elder cyber-coffee » from Germany : *Anschluss Café*
- Moderator : FING - Plus Longue la Vie, *Amandine Brugière*

**New initiatives** : european & domestic initiatives and opportunities :



- European Commission programs and perspectives
- French involvement in EC projects : MEIE DGCIS STIC, *Patrick Schouller*
- French initiatives : CNRSDA, *Bruno Charrat*
- Délégation aux Usages de l'Internet : *Bernard Benhamou*
- Moderator : SFTAG, *Gérard Cornet (pending confirmation)*

**Sustainability** : elderly users, new technologies, business models : a rendez-vous !

- Considerations for a successfull innovation : MEIE CGIET, *Robert Picard*
- The point of view of a private organisation : *Alcatel-Lucent*
- The point of view of a public organisation : *Manche Numérique*
- Europe : one single market or multiple markets ?
- Moderator : CNSA / *Emilie Delpit*

## THE PROJECTS

At the time of sending you this first invitation, conversations are ongoing with quite a lot of EC projects all related to older people & ICT. We will keep you informed of confirmed projects during the following weeks and months.

	<p>T-Seniority, dedicated to « expanding the benefits of the information society to elders through digital TV channels » will end in December 2010 and will hold its 2<sup>nd</sup> workshop. T-Seniority is supported in France by the CNSA.</p>
	<p>It was indeed logical that Long Lasting Memories and T-Seniority roads came to cross : both are CIP / ICT-PSP projects, and what's more we share some common partners ! LLM is dedicated to cognitive and physical health and autonomous living for senior citizens.</p>

## ORGANIZATION - AUDIENCE

A non benefit event, free of registration fees, organized jointly by **E-Seniors**, **FNAQPA** and the **T-Seniority** consortium, joining together members of EC projects, providers of services & technologies, public and private decision makers, think tanks, associations and representatives of senior citizens.

Conferences start at 9:30 (welcome coffee from 9:00).

Lunch break from 12:00 to 13:00.

End of the conferences and start of the networking cocktail from 18:00.

The location, in Paris, will be confirmed later. A simultaneous English - French translation service will be provided.

Online pre-registration : <http://bit.ly/tseniority>

## LAST MINUTE !

We will have the extreme pleasure and honour of the the presence of Mrs Nora Berra, French state secretary in charge of senior citizens (under condition), as well as Mrs Neelie Kroes, european commissioner in charge of the digital agenda (or representative).